



# CONVEY™ INFOTAINMENT SOLUTION

Deliver Maximum Flexibility and Options for On-Board Passenger Information

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## Deliver Maximum Flexibility and Options for On-Board Passenger Information

### Versatile and Efficient

Luminator Technology Group's CONVEY™ solution delivers maximum flexibility and options for delivering on-board passenger information.

Providing content-rich messages and dynamic content control, by location, CONVEY™ delivers the right message at the right time and maintains a record of what was shown.

With real-time updates and software to support easy administration, content management and diagnostics, as well as integration to other systems, CONVEY™ makes it easy to keep passengers informed - while providing an option for revenue-generating advertising.

### Enhanced ADA Compliance

The optional voice announcement feature adds next-stop and other audio announcements to enhance ADA compliance and on-board accessibility for all passengers.

### FEATURES

- Update content and manage the system remotely over a wireless or cellular network using a user-friendly web-based interface.
- Targeted messages and advertising can be triggered by time and/or location.
- Reports confirm "proof of play."
- Easy-to-use software supports an entire fleet of destination signs and infotainment content, using preprogrammed and real-time information.
- Configurable display formats allow for simultaneous play of different content. For example, an advertisement can be displayed next to the route ladder on a single display screen.

# PASSENGER INFORMATION SOLUTION

## Advertise Transit Services

Inform riders of new routes, new service areas and connections. Advertise rider apps and other tools to keep passengers connected.

## Keep Riders Informed

Route ladders support ADA compliance and inform riders of the next stops. Any delays or route changes are quickly and automatically updated.

## Improve Overall Experience

Implement campaigns to increase awareness of safety campaigns and to promote good behavior. Service and route updates keep passengers informed - making their journey more enjoyable. Add optional integrated voice announcements to support ADA requirements and further enhance on-board communications.

## Promote On-board Security

Seamless integration of live video feeds promotes passenger safety and security while deterring vandalism, assaults, and fare evaders.

## Realize a Return on Investment

Intelligent, location-based ads will further enhance rider experience by informing them of local attractions, events, job opportunities, etc. Software tools make it easy to administer and report data back to advertisers.

## Reduce Labor Costs and Waste

No physical labor is required to update digital signage (updates can be administered remotely) - which results in both lower labor costs and more timely information. Reduce wasteful print ads that often end up in landfills, and save money on associated printing costs.

## Distribute Public Service Announcements

Public service announcements, safety campaigns, amber alerts, and emergency information can be automatically loaded via data feeds.



# INFORMATION Management System

## The Management Tool for Administration and Update

With Connect, you can manage, configure, and update all devices remotely. User groups and their authorizations can also be easily managed. Data is distributed to all devices in the fleet from the comfort of your workspace. The user-friendly web-based interface minimizes training and maximizes results.

## Design Layouts and Content

Content is managed by a user-friendly system which is provided as a cloud-based service. Data can be transferred via Wi-Fi, cellular or USB. The user interface makes it easy to create individual layouts with text, images, graphics, photos, and videos at the click of a mouse - all directly from your desk. In just a few steps, text can be edited, and complete image and video sequences can be compiled. Even picture-in-picture presentations can be created with ease.

## Integrate Advertisements

Creating videos that show passenger information and advertisements at the same time is easy, as is the inclusion of dynamic text fields with real time updates. Content can be programmed to play based upon the vehicle's location or time and date.

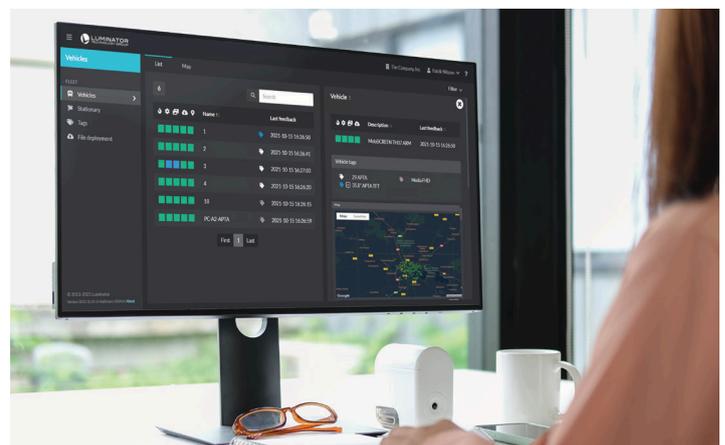
## A Diagnostic Tool that Reduces Maintenance Costs

The software provides remote access to every connected device, saving time and labor if troubleshooting is needed. Updates can be verified and documented.

All screen content in the vehicle is accessible as is the system and component status. The data can easily be read remotely, for the entire fleet.

Each unit in the vehicle can be individually selected and administered. This allows you to decide from a centralized location if a device needs to be manually serviced. Converge™ reduces maintenance costs to a minimum - and therefore increases the uptime of your fleet.

Further, a common software suite for all passenger information systems simplifies administration and training costs and time. It makes your life easier to have easy access all in one place.



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Each day, Luminator's infotainment system provides informational and promotional content to millions of people worldwide

## Hardware Features

High resolution, TFT display technology. Available with display resolution up to Full-HD; display sizes of 18.5" and 29". •Brightness automatically adjusts for current lighting conditions, ensuring the best visibility for changing environments.

•Designed and manufactured specifically for transit applications, all components are resistant to shock and vibration.

