



## **Enrico Vassallo Appointed Managing Director EMEA and Asia Pacific of Luminator Technology Group - EMEA**

Dallas, May 13, 2024 – Luminator Technology Group, a global leader in technology solutions for public transit operations, proudly announces the appointment of Enrico Vassallo as its new Managing Director for the Europe, Middle East, and Asia Pacific (EMEA) region.

With a distinguished career spanning various leadership roles across renowned multinational corporations, Enrico brings a wealth of experience and a proven track record of driving innovation and growth.

Enrico Vassallo holds a degree in Mechanical Engineering from the University of Genoa, underlining his strong technical foundation. His journey began at Iveco Group, where he spent 18 years honing his skills and expertise. Starting from operations in purchasing and manufacturing, Enrico's journey took him through various pivotal roles, including Product Manager for dump truck product ranges in the USA and Commercial Director positions in Australia and Lyon for Iveco and IRISBUS, respectively.

Enrico's ascent within the industry continued as he took on roles of increasing responsibility, culminating in his appointment as CEO of Optare, a subsidiary of the Ashok Leyland Group.

Prior to joining Luminator, Enrico was Managing Director EMEA for the Ecco Safety Group, where he focused on restructuring and consolidating the business following several acquisitions, demonstrating his strategic acumen and leadership skills.

In his new role, Enrico Vassallo champions a forward-thinking mindset, prioritizing innovation, collaboration, and strategic foresight to propel Luminator as a leader in the dynamic EMEA market. With a keen focus on leveraging strengths and fostering unity within the organization, Enrico is dedicated to driving sustainable growth and delivering unmatched value to clients across the EMEA region.

### **ABOUT LUMINATOR TECHNOLOGY GROUP**

Luminator Technology Group (Luminator) is a leading manufacturer of stationary and on-board passenger information systems, video security, air treatment and lighting solutions for global mass transportation applications. The company, founded in 1928, leverages its extensive engineering resources to develop solutions that increase intelligence, safety and efficiency for bus, rail, and aerospace operations worldwide.

For more information, visit [www.luminator.com](http://www.luminator.com).

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